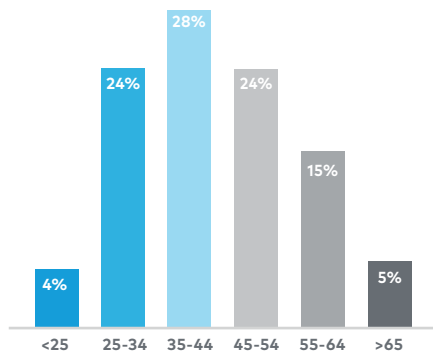


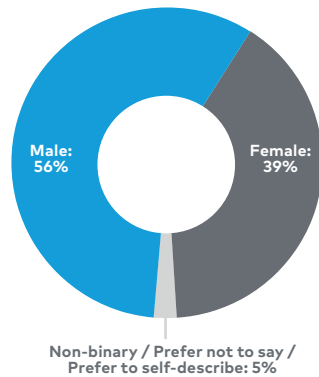
Who is the small business owner?

The 2019 Thumbtack Small Business Friendliness Survey was completed by over 5,000 small business owners in all fifty states, across 247 occupations including plumbers, contractors, lawyers, personal trainers and caterers.

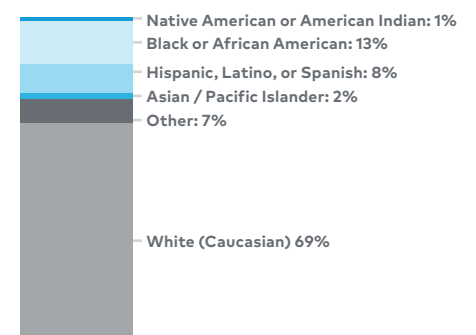
Age



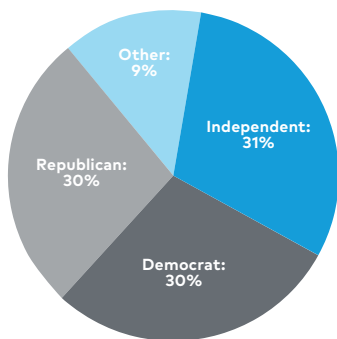
Gender



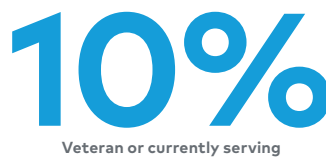
Ethnicity



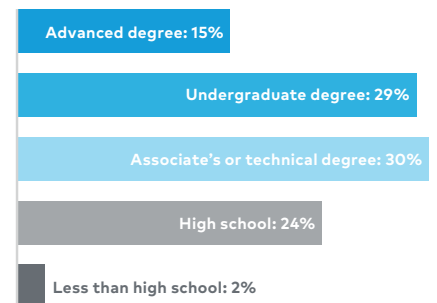
Political Ideology



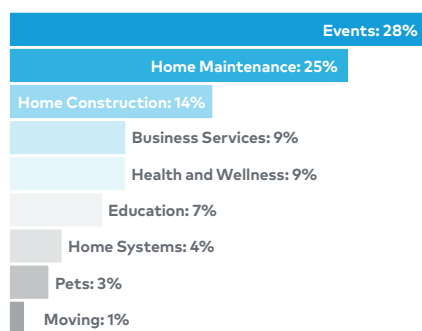
Veteran Status



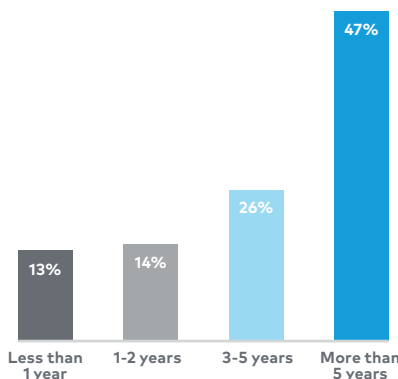
Education Level



Industry



Years in Business



Employees

